

Banjo & Fiddle Sponsorship Levels

Platinum Sponsor (\$1000)

- Your business banner displayed in front of the stage for the contest duration
- Full-page ad in Lowell Banjo & Fiddle Contest program book*
- Identification as Platinum Sponsor in weekly email blasts (>25K addressees)
- Identification as Platinum Sponsor in program book
- Verbal recognition of support from the stage throughout the day

Gold Sponsor (\$500)

- Full-page ad in Lowell Banjo & Fiddle Contest program book*
- Identification as Gold Sponsor in program book
- Verbal recognition of support from the stage throughout the day

Silver Sponsor (\$250)

- Half-page ad in Lowell Banjo & Fiddle Contest program book*
- Identification as Silver Sponsor in program book
- Verbal recognition of support from the stage throughout the day

Bronze Sponsor (\$125)

- Quarter-page ad in Lowell Banjo & Fiddle Contest program book*
- Identification as Bronze Sponsor in program book
- Verbal recognition of support from the stage throughout the day

Friend of Contest (\$25)

- Name listed in Lowell Banjo & Fiddle Contest program book (deadline August 15)

*Sponsors are responsible for providing ad inputs by August 15th along with sponsorship donation payment:

Full Page: 4.5 inches wide by 7.5 inches tall

Half Page: 4.5 inches wide by 3.75 inches tall

Quarter Page: 4.5 inches wide by 1.75 inches tall

Opportunity to provide product/company marketing at contest – contact:
info@lowellbanjoandfiddlecontest.org

Product donations are also possible for special mention in the program book. Products may be raffled, sold or auctioned to raise money for the contest

All *Business Sponsor* and *Friend of Contest* donations are tax-deductible to the extent allowed by law. The Lowell Festival Foundation is a 501(c)(3) non-profit organization.

Sponsorship payments payable to: Lowell Festival Foundation, 67 Kirk St, Lowell, MA 01852. Please note in the memo line: Banjo & Fiddle Contest.